



The 20th China International Fair for Investment & Trade

INVITATION

September 8-11, 2018 Xiamen, China

The Largest and Most Influential International Investment Promotion Event



The 20th China International Fair for Investment & Trade (abbreviated as “CIFIT”) is scheduled to take place during September 8th-11th in Xiamen, China. 2018 will witness the 40th anniversary of the launch of reform and opening-up in China. As an international investment promotion platform for Chinese enterprises to attract foreign investment and make outbound investment, the 20th CIFIT will focus on the growing demands in the reform and opening-up progress. Themed with “Introducing FDI” and “Going Global”, the 20th CIFIT will enhance the tangible business effect as well as investment policy and environment promotion by integrating exhibition, forums and seminars, B2B project matchmaking, high-end protocol meeting, investment salon, etc. It is predicted that the event will attract over 100,000 professional participants, including 15,000 overseas visitors from governmental institutions, investment promotion agencies, business associations and multinational corporations of more than 100 countries and regions, as well as 50,000 business professionals and government officials from more than 300 major cities in China. Over 1,500 correspondents from hundreds of domestic and foreign media organizations will extensively cover the whole activities.

As the 9th BRICS Summit was hosted in Xiamen in September 2017, the 20th CIFIT will take full of the BRICS Summit's influence in post-conference period and boost the cooperation among BRICS countries. With the innovative idea of “Extensive Matchmaking”, centered on the practical needs of exhibitors and visitors, the 20th CIFIT integrates project negotiation into every major event to drive tangible investment effect. Exploring hot topics on “the Belt and Road”, Supply Side Reform, Pilot Free Trade Zones, Internet plus, M & A services etc., the 20th CIFIT will organize a series of events including Guest Country of Honor, Guest Province of Honor, Star City and Star County, etc. With professional investment promotion exhibitions, high-level forums and project matchmaking activities arranged, the CIFIT serves as a one-stop platform for global participants to share investment information, tap business opportunities and promote bilateral or multilateral economic cooperation and exchange.

The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the great platform and share business opportunities.



Sponsor:

Ministry of Commerce, PRC
(MOFCOM)

Co-sponsors:

United Nations Conference on Trade and Development (UNCTAD)
United Nations Industrial Development Organization (UNIDO)
World Trade Organization (WTO)
Organization for Economic Cooperation and Development (OECD)
International Finance Corporation (IFC)
World Association of Investment Promotion Agencies (WAIPA)

Showcasing Global Business Opportunities:

The 130,000m² exhibition area will be constituted of 2 major parts, namely Investment Promotion Pavilion and Industrial Promotion Pavilion. Covering “Invest China” sector, “Invest International” sector, “Chinese Development Zones” sector, “China Overseas Investment and Cooperation” sector, “Finance and Modern Service Industry” sector and “Talent•Project•Capital ” sector, Investment Promotion Pavilion focuses on related themes through comprehensive display, serves China's FDI while facilitating Chinese companies' outbound investment; The Industrial Promotion Pavilion highlights investment opportunities on key industries, such as emerging industry, featured towns, land property, wine, tea, health, collection investment, fruit and vegetable, cross-border e-commerce, china time-honored brands, etc.



	Exhibition Area	Target Exhibitors and Scope of Exhibitions
Investment Promotion Pavilion	Invest China	Featuring investment policies and climates of all Chinese provinces, municipalities and autonomous regions; their investment projects and investment-related products; one of the province will be staged as “Guest Province of Honor”.
	Invest International	Featuring international climates, investment projects, and related products staged by international economic organizations and investment promotion agencies of overseas countries and regions, including the “the Belt and Road” and the BRICS Countries.
	Chinese Development Zones	Featuring industrial zones, high-tech development zones, bonded areas, export processing zones, and Taiwanese investment zones.
	China Overseas Investment and Cooperation	Featuring enterprises in the overseas development zones, state-owned and private enterprises with capacity of going global.
	Modern Service Industry and Finance	Featuring domestic and overseas financial institutions, investment service agencies and enterprises in modern service industry, etc.
	Talent•Project•Capital	Chinese returnees and professional technical training personnel will be invited to show their research achievements, patented technologies and entrepreneurial accomplishments.
Industrial Promotion Pavilion	Emerging Industry	Featuring emerging industry enterprises specialized in new-energy, new-material and new-technology, etc.; creating a platform for their product and investment promotion.
	Featured Towns	Featured towns, beautiful villages and old stockades; creating a platform for featured towns construction and investment.
	Land Property (including Land, House Property and Building Materials)	Featuring land reserve transaction institutions, level 1 land developers and renowned enterprises in the real estate, house property and building materials industry; showcasing land development project, land transfer projects and real estate services, etc.
	Wine and Liquor	Featuring wine, wine utensils and related products, and goods related to wine culture. A number of overseas wineries will stage exhibitions for trading purposes.
	Brand Tea	Featuring renowned domestic and overseas tea enterprises; facilitating their product promotion and investment cooperation.
	Health Industry	Featuring enterprises in medical apparatus and instruments, health management, rehabilitation therapy, cosmetology and body care, pension industry, etc. A communication area will be set up to facilitate exchanges of medical talents and investment promotion of medical research
	Collection Investment	Featuring art companies, art museums, galleries and art auction companies; showcasing artwork from home and abroad; offering platform for art collection investment and auction.
	Fruit and Vegetable	Featuring producers, processing companies, equipment manufacturers and logistics enterprises of fruit and vegetable industry; creating a platform of communication and demonstration for the whole industrial chain.
	Cross-border E-commerce	Featuring institutions such as e-commerce enterprise from home and abroad, e-commerce platform providers, e-commerce demonstration cities, e-commerce business parks, etc.
	China Time-honored Brands	Featuring Chinese time-honored brands enterprises; showcasing their products and propelling them to exploit overseas market.

Exploring Investment Trends:

Featuring bilateral investment facilitation, the “2018 International Investment Forum (IIF)” will explore hot topics on “the Belt and Road”, implementation of BRICS Xiamen Summit outcomes, supply-side structural reform, etc. It consists of a keynote forum, a number of thematic forums, information releasing and networking sessions. Chinese and foreign government officials, heads of international economic organizations, executives of multinational corporations, prominent academics, heads of media outlets, and principals of leading private enterprises will attend the forum. The IIF has become a major platform for national governments and investment institutions to release authoritative investment policies, coordinate investment mechanisms and exchange investment information. Besides, a number of international organizations will release the latest investment reports and hold scores of forums and seminars.



2018 International Investment Forum

Keynote Forum:

Focusing on bilateral investment promotion, the forum will highlight “the Belt and Road”, implementation of BRICS Xiamen Summit outcomes, supply-side structural reform and other hot topics.

Thematic Forums:

The development along “the Belt and Road”

BRICS countries cooperation

“Introducing FDI”

Chinese enterprises “Going global”

Cross-strait economic and trade cooperation

Authoritative Released:

Ministry of Commerce, P.R.C., UNCTAD (United Nations Conference on Trade and Development), UNIDO (United Nations Industrial Development Organization) and other authorities will release national, regional and global investment policies, information and report, including China Foreign Investment Index Report (CIFIT Index), Report on Foreign Investment in China 2017 released by the Department of Foreign Investment Administration, Ministry of Commerce, P.R.C., World Investment Report 2018 (Chinese Version) released by UNCTAD, and African Investment Report 2018 released by UNIDO, etc.

Investment Salon of International Investment Expert Commission (Private Session):

Exploring the new trends of global investment and hot spots of China’s economy, the salon provides strategic guidance for the development of the CIFIT and International Investment Forum.

Forums hosted by business institutions

Forums hosted by institutions or famous enterprises commercially, including World Business Leaders Roundtable, Asian Investment Fund Summit, Global PE Investment Tour, Fujian Youth Leaders Summit and International Featured Towns Summit, etc.

Investment Promotion Activities

During the 20th CIFIT, domestic and overseas governmental investment promotion agencies will hold promotional activities to showcase their investment environment and policies. Renowned enterprises will release investment reports and introduce investment opportunities, offering CIFIT participants an investment feast and infinite business opportunities.

Capital Meets Projects:

The 20th CIFIT will fully implement the idea of "Extensive Matchmaking," integrate matchmaking session with exhibitions, forums and seminars and other major events. The CIFIT expects to collect 30,000 investment projects and arrange more than 1,000 matchmaking sessions as well as over 300 B2B meetings. With precise industry segmentation, optimized matchmaking process, and the "Investment Promotion Tour", the 20th CIFIT will continue to offer "high-end, delicate, interactive and exclusive" services to professional investors, outstanding project holders and governmental promotion agencies of various countries, thereby further enhance project matchmaking results and negotiation effect.



Categor	Description	Date	Participants
Major Industries Matchmaking	B2B Project Matchmaking for Major Industry Investment Projects	Sept. 8-10	Domestic and overseas investors in ten major industries such as trade in service, energy conservation and emission reduction, modern communication and modern agriculture etc. Inviting the investors to have Project Matchmaking in the exhibition areas as well.
Key Regions Matchmaking	B2B Project Matchmaking for "Guest Country of Honor", "Guest Province of Honor", "Star City" and "Star County"	Sept. 8-10	Investment organizations, government institutions, industrial parks, and enterprises with intention to invest in the "Guest Country of Honor", "Guest Province of Honor", "Star City" and "Star County"
	B2B Project Matchmaking for Chinese Enterprise "Going Global"	Sept. 9	Overseas exhibitors of the CIFIT and Chinese enterprises with capacity and intention of investing overseas
Specific Matchmaking	B2B Project Matchmaking for "the Belt and Road"	Sept. 8-10	Featuring investors from different countries and regions of "the Belt and Road" and related domestic institutions.
	B2B Project Matchmaking for "BRICS Plus"		Inviting the governmental bodies and enterprises of five BRICS countries to have project matchmaking with investors from other countries and regions.
	B2B Project Matchmaking for Investment Fund		Investment fund companies, venture capitals and investment consulting firms; investment officers or project holders of different countries and regions.
	B2B Project Matchmaking for Taiwan-Funded Enterprises		Taiwan-funded enterprises, mainly in the fields of agriculture, electronics and pharmaceuticals.
	Project Roadshow for High-caliber Talents		Featuring entrepreneurship programs to facilitate effective matchmaking of talents, projects and capital.
	B2B Project Matchmaking for Talents•Projects•Capital		
High-level Business Networking	Investment Project Roadshows	Sept. 8-10	Multiple roadshows will be staged. Each will feature selected investors and quality projects of corresponding investment themes.
	Investment Institutions' Dialogue with Governors and Mayors	Sept. 7-9	Multiple sessions will be staged. Executives from multinational corporations, central enterprises, state-owned enterprises and powerful private enterprises will be invited to have face-to-face communication with provincial governors and municipal mayors from China.
	Investment Plans Release	Sept. 7-9	Multiple sessions will be staged. Investors with strong investment capacity and specific investment intentions will release investment plans and officials from related governmental investment promotion institutions will be invited.
	New Silk-road Development Symposium	Evening Sept. 7	Networking between investors and project holders to facilitate information exchange, business talk and matchmaking.
	Capital Meets Projects: Networking with Global Resources	Evening Sept. 7	
	Investment Cocktail Party	Evening Sept. 8	
Online matchmaking	Online CIFIT	Ongoing	A never-ending platform for online exhibition, roadshows and B2B matchmaking.
	Investment Promotion Tour	Ongoing	Organizing investors to visit the "Guest Province of Honor" and other major regions across China and host B2B project matchmaking with local project holders.

For more information or the latest schedule of the 20th CIFIT events, please log on www.chinafair.org.cn.



A Never-ending Investment Promotion Platform: Online CIFIT www.icifit.com



To create a never-ending investment promotion platform, the CIFIT Organizing Committee has teamed up with China's top financial institution to build a brand-new online CIFIT at www.icifit.com. Beyond time and space limits, the online CIFIT consolidates global project information and investor resources to facilitate multi-dimensional exchanges, business talks and interaction, and to create opportunities for investors and projects holders to reach agreements. Based on vast social networking, massive data resources and advanced technologies, the online CIFIT is committed to forging a one-stop professional investment promotion platform for clients from across the world.



The CIFIT is gaining rising recognition in the international business community and has been well accepted as a major rostrum to release investment policies and information. Exhibitors from over 60 countries and visitors from more than 100 countries are expected to join with heads of related Chinese government departments, economic and trade delegations of all Chinese provinces, autonomous regions and municipalities for the 20th CIFIT in Xiamen.



*Join us in
exploring global
investment
opportunities on
the extraordinary
platform of the
20th CIFIT.*



*For registration or the latest
information on the CIFIT and IIF,
please log on:*

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CIFIT WeChat

*“The Belt
and Road”
BRICS
cooperation
Bilateral
Investment*

Strategic Partner



Reply Slip for the 20th CIFIT

Please log on www.chinafair.org.cn for registration of the following information.
The CIFIT Organizing Committee will dedicate to providing you with the best services.

Name of Organization		
Type of Organization	<input type="checkbox"/> Government <input type="checkbox"/> Investment Promotion Agency <input type="checkbox"/> Embassy or Consulate <input type="checkbox"/> Business Association <input type="checkbox"/> Multinational Enterprise <input type="checkbox"/> Enterprise (Main Industry: _____) <input type="checkbox"/> Others (Please kindly specify the category: _____)	
Contact	Name	Phone
	Mobile	Email
	Address	

1. What kind of organizations do you want to meet in the followings? (Multiple)

- ☐ International Organization ☐ Multinational Enterprise ☐ Business Association ☐ Investor ☐ Project Holder
☐ Investment promotion agencies of relevant provinces, cities and municipalities, please indicate province/city

☐ Media ☐ Others _____

2. Which function of the 20th CIFIT interests you most? (Multiple)

- ☐ Setting up Booths ☐ Matchmaking Symposia ☐ Relevant Forums and Seminars
☐ Exhibition and Negotiation ☐ Others _____

3. Which industry your esteemed office is most interested in? Any detailed investment and cooperation information is highly welcomed.

